

FESTIVAL AT THE FARM

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Special Thanks to Our Corporate Sponsors

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IT'S ALL ABOUT KIDS

FESTIVAL AT THE FARM

Join us for some Family Fun

SATURDAY SEPTEMBER 9TH

FROM 2-10PM

Games, Prizes and Fun!
Hayrides & Pumpkin Carving



It's All About Kids!

Make a difference in the lives of these kids and their families!

It's All About Kids Sponsorship Opportunities

It's All About Kids Foundation

We Are a Local, 100% Volunteer Organization

Why We Do What We Do

In 1998 Thomas Martin, a little boy with cancer from McHenry County, was asked if there was anything special he would like for Christmas. His simple wish was twenty-five new hats for the children who were going through chemotherapy with him.

The Hats Off For Thomas Chamber Mixer was established from his request. Over five hundred hats were donated at that first event. For the next six years the Hat Mixers grew to include live and silent auctions and the money raised was contributed to Children's Memorial Hospital in Chicago for pediatric cancer research (later, Lurie Children's Hospital). In 2004 we decided it was time to take our event to the next level. The Hat Mixer was replaced by a Fundraising Gala Dinner and Auction event, and It's All About Kids, a 501(C)(3) organization was formed.

We've Raised Over One Million Dollars!

Since the beginning we have raised more than ONE MILLION dollars, giving 100% of the profits to Chicago's Lurie Children's Hospital for Pediatric Cancer Research, and to forty McHenry County families (so far...), facing the burden of medical care and other related costs.

The long term goal of It's All About Kids is to raise enough money to eventually help at least one family in each McHenry County school district who has a child with cancer. With your help this goal will become a reality. We've found this process richly rewarding and welcome you to join us in this ongoing and worthy endeavor.



Join Us at the
Martin Family
Farm in Union, IL

FESTIVAL AT THE FARM

PIG ROAST!
AUCTION
HAY RIDES!
VOLLEYBALL!
DINNER!
POP!

SOFTBALL!
BONFIRE!
MUSIC!
GIVEAWAYS

AWESOME

\$5,000

- TEN free admission passes
- Logo and name recognition on promotional material for the event
- Signage at the event
- Recognition in all advertising

GREAT

\$1,000

- TWO free admission passes
- Logo and name recognition on promotional material for the event
- Signage at the event
- Recognition in all advertising

SUPERB

\$3,000

- SIX free admission passes
- Logo and name recognition on promotional material for the event
- Signage at the event
- Recognition in all advertising

Sponsorship levels are designed to appeal to a wide range of businesses and individuals. Will you please help us by being a sponsor? Your consideration and generosity is appreciated.

Please go to our website to become one of our premier sponsors:

itsallaboutkids.info/sponsor.html

We've Been Helping Families of McHenry County Kids Afflicted With Cancer For 20 Years!

Martin Family Farm
16601 Coral Road, Union, IL 60180



For more info about It's All About Kids
visit itsallaboutkids.info, or call us at 815-482-1985